

OUR 10 PACKAGING PRINCIPLES

1



REMOVE AND REDUCE UNNECESSARY PACKAGING.

2



REDUCE THE WEIGHT OF PACKAGING BY CHANGING THE PRODUCT OR PACKAGE DESIGN WHERE FEASIBLE.

3



WHERE APPROPRIATE, DESIGN PACKAGING SO THAT IT CAN BE REUSED.

4



WHERE APPROPRIATE, TRANSITION TO FIBRE-BASED RENEWABLE MATERIALS FROM SUSTAINABLE SOURCES THAT CAN BE RECYCLED OR COMPOSTED.

5



WHERE PLASTIC IS NECESSARY, PRIORITISE CLEAR PLASTICS TYPE 1 AND 2 AS THESE ARE RECYCLABLE THROUGH ALL KERBSIDE COLLECTIONS IN NEW ZEALAND. BY EXCEPTION, USE TYPE 5, BUT DO NOT USE PLASTICS TYPE 3 AND 6.

6



SPECIFY THE MAXIMUM AMOUNT OF POST-CONSUMER RECYCLED CONTENT FEASIBLE.

7



AVOID ALL OXO-DEGRADABLE, BIO-DEGRADABLE AND RIGID COMMERCIALY COMPOSTABLE BIO-PLASTICS – USE ONLY CERTIFIED HOME COMPOSTABLE BIO-PLASTICS.

8



AVOID, OR MINIMISE THE USE OF, MATERIALS THAT ARE POTENTIALLY HAZARDOUS TO THE ENVIRONMENT OR TO HUMAN HEALTH.

9



INCLUDE MESSAGING IN PACKAGING DESIGN TO ADVISE CONSUMERS OF THE CORRECT METHOD OF POST-USE DISPOSAL.

10



COMMUNICATE THE DESIRE THAT ALL SUPPLIERS ADOPT THE FOODSTUFFS 10 PACKAGING PRINCIPLES.